

SkyTeam NewsFlash – April 2008

SkyTeam, the global airline alliance partnering eleven members – including Aeroflot, Aeroméxico, Air France, Alitalia, China Southern Airlines, Continental Airlines, Czech Airlines, Delta Air Lines, KLM, Korean Air and Northwest Airlines – and three Associate carriers – Air Europa, Copa Airlines and Kenya Airways – sets itself apart by offering an exclusive experience for all passengers. Issued monthly, SkyTeam NewsFlash provides media with key updates and insights on alliance activities.

Associate Spotlight: Air Europa

In September 2007, SkyTeam welcomed Air Europa, Copa Airlines and Kenya Airways as the alliance's first official Associate carriers. The SkyTeam Associate Program caters to carriers in strategic regions who are interested in becoming affiliated with SkyTeam and its alliance benefits. Passengers traveling with an Associate carrier receive the same benefits offered to passengers traveling with the 11 current SkyTeam member airlines, including frequent flyer programs and improved access to airport lounges.

Below is an in-depth look at SkyTeam Associate Air Europa (UX).

Q: In the past six months, the three Associates have truly offered SkyTeam passengers greater access. What new routes did Air Europa bring to the SkyTeam network?

A: Air Europa offers a broad domestic network for its passengers and particularly a strong offering in the Spanish territories, including Las Palmas and Palma Mallorca, two highly-trafficked cities for leisure travelers. Air Europa also serves most cities in Spain, such as Barcelona and Malaga, with several frequencies daily. We have a strong presence in Africa and South America, including direct flights from Spain to Mexico, Argentina, Cuba, Brazil, and the Dominican Republic. When we joined SkyTeam in September 2007, Air Europa brought 10 new destinations to the alliance.

Along with our extensive regional scope, the Air Europa network includes SkyTeam hub destinations in Europe, such as Paris and Prague. We also have an increasing presence in South and Latin America.

Q: How does Air Europa benefit from being an Associate Airline in the SkyTeam alliance?

A: As a result of joining SkyTeam, Air Europa has seen an incremental increase in traffic, particularly with the additional code shares with partner members. The Associate program allows SkyTeam to leverage member airline partnerships across the alliance.

Air Europa, along with the other Associates, gains greater brand recognition through our relationship with SkyTeam. In return, Associate Airlines help extend the SkyTeam brand to key regions of the world, strengthening its name recognition and elevating the alliance's global presence.

Q: How do Air Europa's customers benefit from the airline's status as an Associate carrier with SkyTeam?

A: Air Europa passengers receive all benefits that SkyTeam passengers receive. For example, an Air Europa passenger who is a Flying Blue member earns miles when flying with Korean Air. Elite Air Europa passengers also have access to most SkyTeam airport lounges, which are found in over 440 airports worldwide. Overall, customers of Air Europa enjoy both high quality standard of service and additional SkyTeam benefits.

About Air Europa

Air Europa, founded in 1986, is the airline division of the Globalia Corporation. Since 1991, Air Europa has positioned itself as one of Europe's most modern airlines. Its fleet is comprised of 32 Next Generation Boeing aircraft and a modern Airbus A340. In 2007, Air Europa offered 44 destinations in 15 countries to its 9.2 million passengers. Madrid Barajas Airport is the hub for Air Europa.

SkyTeam Reaches New Heights in Summer 2008

As the summer in the northern hemisphere approaches, SkyTeam is gearing up for another busy season. As with each summer, SkyTeam is expanding its global network with members offering increased frequencies and new flights to popular destinations. With the addition of more than 205 new weekly frequencies, SkyTeam passengers can reach more cities in Asia, Europe and North and South America – including Sao Paulo, Brazil [new service by Korean Air], Linkoping, Sweden [new service by KLM], [Norilsk, Russian](#) [new destination to the SkyTeam network served by Aeroflot], [and Novosibirsk, Russia](#) [new service from Sochi served by Aeroflot] – through numerous daily flights.

[Through the Delta – Air France code share joint venture, which was made official 31 March, passengers have access to greater services on both sides of the Atlantic. Delta will now offer non-stop transatlantic flights to and from popular Europe destinations, including Austria, Belgium, Denmark, Germany, Greece, Hungary, Romania, Spain and Sweden.](#)

SkyTeam travelers will also have access to more route and flight options as a result of the EU-US “open skies” agreement. The alliance now offers 11 new daily frequencies through eight new nonstop routes – never available before to passengers travelling within the SkyTeam network – between the U.S. and London Heathrow, including:

- Daily service to and from **Los Angeles** (operated by Air France with Delta codesharing)
- Twice-daily service to **Houston** (operated by Continental)
- Daily service to **Atlanta** (operated by Delta with Air France codesharing)
- Service to **New York**
 - Twice-daily service to John F. Kennedy International (JFK), operated by Delta with Air France codesharing
 - Twice-daily service to Newark Liberty International (EWR), operated by Continental)
- Daily service to **Minneapolis**, as well as **Detroit** and **Seattle** scheduled to begin 1 May and 1 June, respectively (operated by Northwest with KLM codesharing)

Focused on providing service that meets the ever-changing needs of its customers, the SkyTeam network is continuously growing. As a result, passengers enjoy more options and greater flexibility when traveling.